

Message Text

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FOR: IMV/PC MILLER ILA RODGERS

PLANNED CO-PRODUCTION PROJECT WITH VENEZUELA'S CHANNEL 8 IS INTIMATELY LINKED TO CP OBJECTIVES AS SPELLED OUT BELOW AND REPRESENTS BREAKTHROUGH IN ENCOURAGING THIS IMPORTANT MEDIUM TO REPORT DIRECTLY FOR THE FIRST TIME FROM U.S. IF PROJECT IS SUCCESSFUL, WE HOPE TO GENERATE MORE VENEZUELAN TV REPORTAGE FROM U.S. AS WELL AS ENCOURAGE MORE USE OF IMV-USIS POLICY ORIENTED MATERIALS. GIVEN IMPORTANCE OF VENEZUELA TO US IN ENERGY, ECONOMIC AND POLITICAL AREAS, POST FEELS PROJECT IS HIGHLY IMPORTANT AND ALSO SUPPORTIVE OF IMV'S GOAL TO ENCOURAGE CO-PRODUCTION. CHANNEL 8 HAS AGREED TO PRODUCE THREE HALF-HOUR PUBLIC AFFAIRS PROGRAMS FROM THE MATERIAL IT FILMS AND VIDEOTAPES IN THE CAPITAL.

WE HOPE TO ACCOMPLISH THE FOLLOWING:

1. EXPLAIN ENERGY POLICY AND ITS RELATIONSHIP AS IT AFFECTS U.S.-VENEZUELAN RELATIONS. VENEZUELA SHIPS HALF OF ITS DAILY OUTPUT--APPROXIMATELY 1,500,000 BARRELS--TO THE U.S. VENEZUELA CONTINUED TO SHIP US OIL DURING THE ARAB EMBARGO, A FACT NOTED PUBLICLY BY FORMER TREASURY SECRETARY SCHULTZ DURING HIS VISIT HERE. THIS IS WHY WE ASKED FOR INTERVIEWS WITH SAWHILL AND THE PETROLEUM INSTITUTE.

2. DEMONSTRATE THE IMPORTANCE OF WORKING TOGETHER TO SAVE THE ENVIRONMENT. WE WOULD ALSO LIKE TO GET SOME

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PAGE 02 CARACA 05402 141516Z

COMMENT ON THE NECESSITY OF JOINT COOPERATION WITH RESPECT

TO THE SCARCITY OF RAW MATERIALS. AN INTERVIEW WAS REQUESTED WITH AN OFFICIAL OF THE ENVIRONMENTAL PROTECTION AGENCY. THIS PART OF THE PROGRAM DOVETAILS WITH THE LAW OF THE SEA CONFERENCE BEING HELD NOW IN CARACAS.

3. AN EXPLANATION OF U.S. FOREIGN POLICY AS IT AFFECTS LATIN AMERICA, ESPECIALLY VENEZUELA. WE ASKED FOR INTERVIEWS WITH AMBASSADORS KUBISCH AND BUNKER.

4. THE ADVANTAGES OF ECONOMIC COOPERATION BETWEEN VENEZUELA AND THE U.S. THE U.S. HAS THREE BILLION DOLLARS INVESTED IN PRIVATE INDUSTRY HERE, THE FOURTH LARGEST U.S. OVERSEAS INVESTMENT IN THE WORLD. HERE WE ASKED FOR INTERVIEWS WITH TREASURY SECRETARY SIMON PETER FLANIGAN AND TWO SPANISH-SPEAKING CONGRESSIONAL TYPES.

5. TO COUNTERACT THE NEGATIVE IMPRESSION THAT THE U.S. IS NOTHING MORE THAN A MATERIALISTIC SOCIETY AND TO EMPHASIZE THE CONTRIBUTIONS OF OUR CULTURAL EFFORTS. WE HAVE ASKED FOR ARRANGEMENTS TO FILE STORIES AT THE JFK CULTURAL CENTER, THE LIBRARY OF CONGRESS, SPECIFICALLY THE HISPANIC DIVISION, THE NATIONAL GALLERY OF ART, THE SMITHSONIAN INSTITUTE AND MT. VERNON--THIS TO SHOW THE INTEREST IN PRESERVING HISTORICAL HERITAGE, SOMETHING VERY CLOSE TO THE HEARTS OF VENEZUELANAS AS EVIDENCE THEIR PREOCCUPATION WITH PRESERVING THE BOLIVAR LEGEND.

6. TO EXPLAIN THE WORKINGS OF THE U.S. CONGRESS AND THE DEMOCRATIC PROCESS IN THE UNITED STATES BY INTERVIEWING A SPANISH-SPEAKING CONGRESSMAN AND SENATOR. IN VIEW OF THE FIRST TIME VISIT TO THE U.S. BY A VENEZQAN TELEVISION CREW, WE SUGGEST THAT THE AGENCY TRY AGAIN TO GET AN INTERVIEW WITH KUBISCH. HIGGINS

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